

Appendix 1 – Contribution to achieving the key challenges of the Local Inclusive Industrial Strategy

Key challenges for the City Region	How can the Energy Strategy and Delivery Plan help to tackle these?
Productivity gap is increasing	<p>By providing opportunities for businesses to reduce costs, remain competitive and relocate to the City Region through the provision of lower cost energy.</p> <p>By providing opportunities for businesses to be better able to profit from the decentralisation of energy generation.</p>
Innovation and research and development are very low	<p>By enabling resources to be allocated to research and development that would otherwise have been spent on energy.</p> <p>By providing and making businesses aware of the opportunities for innovation within the energy sector.</p> <p>By ensuring businesses have the opportunity to and are aware of developments in the energy sector that allow innovation and research and development to occur.</p>
Living standards have stalled	<p>By providing job opportunities for City Region residents in the energy sector.</p> <p>By ensuring all City Region residents have the opportunity to benefit from cleaner, cheaper energy.</p>
Stubborn deprivation exists	<p>By decreasing the number of City Region residents classed as in fuel poverty through lower energy bills and improved thermal comfort.</p> <p>By contributing to a reduction in respiratory related illnesses through the improvement of air quality.</p>